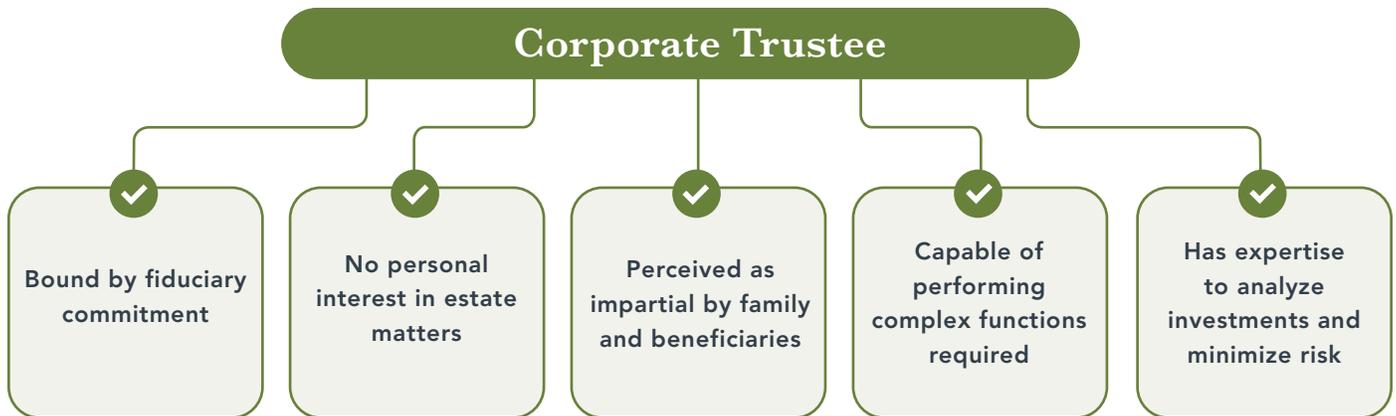


## PROTECT CLIENTS' ESTATE PLANS FROM UNNECESSARY RISK

Clients sometimes make emotional decisions when planning their estate, like naming a close friend or family member as their trustee. **Here's why that could put their plans at risk.**



You can help ensure your clients' trusts are protected by urging them to **hire a corporate trustee.**



**It's natural to rely on personal connections for important matters, but when it comes to your clients' wealth, it's usually not worth the risk.** Be sure your clients know the benefits of enlisting professional help from someone who can dedicate the proper time and attention to their estate plan.

**Need an expert to help clients make life's most personal financial decisions?**

Contact us at **888.803.7466** to begin the conversation.

To learn more about **Arden Trust Company**, go to our website at [www.ardentrust.com](http://www.ardentrust.com).